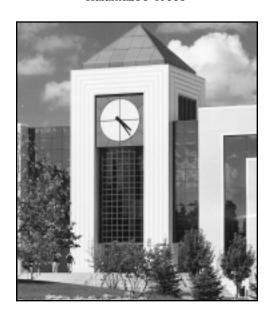
Western Michigan University

Kalamazoo 49008



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Western Michigan University is a national, student-centered research institution. Its faculty, more than 1,000 strong, is dedicated to creating knowledge and putting it to work, often in active collaboration with partners in such areas as business, industry, government, education and health care.

WMU shapes its programs so that graduates are prepared to add value immediately to the work of their employers and to contribute to their communities as enlightened, caring citizens in the information-based world of the new millennium.

In all it does, WMU seeks to make a difference in the lives of those it serves — close to home and around the world.

Research: The University's research prowess continues to grow, with emphasis in engineering, technology, health care, education and the sciences. External support for research has tripled in the past five years, ranking fourth in the state among the state's 15 public universities. WMU now meets criteria of the Carnegie Foundation for the Advancement of Teaching as one of the nation's 90 public research universities.

More than 40 percent of WMU's research is from business and industry partnerships, including those with Daimler-Chrysler, Exxon Research, and Pharmacia & Upjohn. Nearly half comes in federal funds from such agencies as the National Science Foundation, the National Institutes of Health and the Environmental Protection Agency.

Size and scope: WMU is one of the nation's 60 largest universities and the fourth largest public university in Michigan, with more than 26,500 students. The University offers more than 150 programs at the undergraduate level, 65 master's degree programs and 25 doctoral programs. Nearly 25 percent of WMU's total enrollment is at the graduate level, a greater percentage than at all but two other public universities in Michigan.

Many of WMU's programs are nationally and internationally recognized. For example, the College of Engineering and Applied Sciences is ranked in the nation's top 20 among comparable universities. WMU's pioneering graduate programs in occupational therapy and in speech pathology are rated as the nation's best twenty-first and eighteenth best, and its program in audiology is ranked in the top 50.

The Haworth College of Business, one of the nation's largest, is among only 300 business colleges to have accreditation for both undergraduate and graduate programs. WMU's College of Aviation operates the International Centre for Pilot Training, the only university-based program in the United States certified by the United Kingdom's Civil Aviation Authority.

WMU is also widely known for its research and teaching in accountancy, education, graph theory, experimental atomic physics, medieval studies, music, and paper and printing among other fields.

In addition to the Graduate College and the Lee Honors College, WMU grants degrees through 7 academic colleges: Arts and Sciences; Aviation; Haworth College of Business; Education; Engineering and Applied Sciences; Fine Arts; and Health and Human Services.

Faculty: The reputation of WMU's faculty for its commitment to excellence in teaching, research and service continues to increase. Some 92 percent of the faculty holds the doctorate or other highest degree; the faculty includes 836 regular members, 43 clinical professionals and visiting professors, and 214 full-time equivalent part-time faculty members.

Accreditation: WMU has been accredited by the North Central Association of Colleges and Secondary Schools since 1915. Program accreditation includes those in art, athletic training, business, chemistry, dance, engineering, medicine, nursing, occupational therapy, psychology, social work, speech pathology and audiology, and theatre among others.

Recognition: The University's stature is recognized in a variety of ways. U.S. News & World Report magazine has ranked WMU among the top 150 national public universities in the United States for 9 consecutive years. WMU is one of only 91 public universities in the nation, and only 4 in Michigan, to be granted a chapter of Phi Beta Kappa, the most prestigious national academic honorary society in the United States.

Cost: WMU's relatively low cost makes it one of the most affordable universities in Michigan, having held tuition increases to below the state average for the past 5 years. For the past 3 years, WMU has been included in America's 100 Best College Buys. It also is listed in America's Best College Scholarships.

Multi-campus outreach: WMU serves 10,000 students annually through its campuses in Battle Creek, Benton Harbor/St. Joseph, Grand Rapids, Lansing and Muskegon as well as offices in Holland and Traverse City and sites in Jackson and Southfield. This outreach effort, the second

largest in Michigan, reflects a commitment to regional education and job creation that began more than 80 years ago.

Impact: WMU President Elson S. Floyd has identified significant initiatives for WMU as a university *of* West Michigan and *for* West Michigan with statewide impact, nurturing Michigan's brainpower to fuel economic growth and vitality. They include:

- A technology corridor paralleling I-94 and US-131, driven by expansion of WMU's College of Engineering and Applied Sciences and including a new center for manufacturing research;
- A health care corridor in Kalamazoo as one anchor of a health care triangle that includes Grand Rapids and Lansing;
- Cutting-edge research and technology transfer, through partnerships and other forms of cooperation and support from across the country; and
- Increased outreach in such communities as Benton Harbor-St. Joseph, Grand Rapids and Battle Creek.

Over the past decade, WMU has invested more than \$400 million in new facilities and equipment for teaching, research, service and campus life in the past decade. WMU has or will invest \$140 million in scientific research and science education, engineering, and health and human services.

The University's annual economic impact has been conservatively estimated at \$500 million, and WMU is responsible for the creation of nearly 8,500 jobs in Kalamazoo County alone. WMU is proud that more than 92,000 alumni in Michigan alone contribute to the state's quality of life everyday.

International perspective and diversity: WMU provides its students with a truly diverse, international perspective through linkages with universities and agencies in more than two dozen other countries. At the same time, the University attracts international students from almost 100 countries; WMU has the largest number of undergraduate international students of any public university in Michigan. Minority students constitute 11 percent of total enrollment.

Student support: WMU creates an environment for its students that is at once challenging and supportive. In 1997-1998, more than 18,000 students received more than \$113 million in financial aid, with an average of more than \$5,400 per recipient. Half of the total was based on demonstrated need.

All students are permitted to live in housing of their choice, either off-campus or in one of the University's 22 residence halls; the living and learning centers have a capacity of nearly 6,000 students in a wide variety of living arrangements. The campus also offers its students a choice of more than 35 social fraternities and sororities.

Social and recreational opportunities abound, with more than 400 registered student organizations. Students may participate in intramural and intercollegiate sports, including 21 for men and 19 for women; there are 19 coeducational sports and 23 club sports. WMU is a member of the NCAA Division 1-A Mid-American Conference and the Central Collegiate Hockey Association.

Credit Enrollment (fall head count)	<i>1996</i>	1997	1998
On-campus	22,455	22,857	23,321
Off-campus	3,244	3,275	3,254

STATEMENT OF OPERATING REVENUES AND EXPENDITURES

Operating Revenues (all funds)	<i>1996-1997</i>	1997-1998
State Appropriations	\$103,763,920	\$107,933,634
Student Fees	80,027,117	88,184,019
Gifts, Grants and Federal Contracts	92,264,457	101,396,505
Other Income	81,604,765	82,806,772
TOTAL REVENUES	\$357,659,765	\$380,320,930
Operating Expenditures (all funds)		
Instruction and Departmental Research	\$ 86,019,342	\$ 92,894,873
Organized Research	8,278,472	9,981,044
Public Service	8,675,822	8,211,394
Student Services and Student Aid	98,292,105	110,151,667
Other Expenditures	123,130,778	72,555,361
TOTAL EXPENDITURES	\$324,396,508	\$292,794,339

Source: Office of Planning and Institutional Research, Western Michigan University